



Chloé VINCENTI

Team spirit, organized, dynamic

Passionate about jobs related to communication, social networks and events, I want to put my skills at the service of your company.

CONTACT

506/85 Airedale Street, Auckland,
Auckland, 1010, New Zealand
029 020 03422
vincentichloe@outlook.com
Octobre 6th 1993
Permis B (international driving licence)



Scan to see my LinkedIn
profile

SKILLS

Adaptability
Team work
Organization & stress management
Versatility
Rigor
Autonomy
Social skills

● Marketing Tools :

Google Analytics
Canva

● Softwares :

Adobe InDesign : basics
Adobe Photoshop : basics
Pack office : advanced
Dynamic : basics
Wrike : advanced

● Languages :

French : mother tongue
English : fluent
Espagnol : notions
Italien : notions

PROFESSIONAL EXPERIENCES

From January 2023 ● SkyCity ● Marketing assistant/executive VIP

SkyCity is an entertainment group that owns multiple casinos, restaurants and hotels in New Zealand and Australia. I was working in the gaming marketing area, specialized in VIP customers :

- Creation and follow-up of promotional campaigns for the Casino's VIP customers:
Development of campaigns (games, draws), collaboration with the Studio on the artistic side, etc. (at least 9 different campaigns)
- Setting up events dedicated to the Casino's VIP customers (at least 7 different events).
- Follow-up and management of budget and invoicing
- Wrote general conditions for various promotions
- Member of the Cultural and Winning Women Committees
- Helped develop SkyCity's image by participating in photo shoots and filming for social networks and the website.

June to August 2022 ● Professional certification « develop your business with webmarketing »

Strong of my previous experience I decided to pass a certification in webmarketing to complete my knowledge of the subject.

My skills are :

- Social Media Management (Instagram, Facebook, LinkedIn, Pinterest, Twitter)
- Implement a Webmarketing strategy
- Organize the operational application of a webmarketing communication
- Monitor and evaluate the results of a webmarketing communication
- Define its targets, segments and persona to adapt its communication
- Create designs for social networks with the Canva or Photoshop tool
- Optimize the referencing of its website
- Set up communication campaigns

September 2020-March 2022 ● AgoraVita ● Marketing assistant/Sedentary sales representative

AgoraVita is a French company created in 1999 composed of 4 entities : the digital agency (development of web strategy applications and websites design, web marketing), the IT service and distribution company, the software engineering part and the last one dedicated to training.

I worked in the digital agency and there were my missions :

- Communication (competitive intelligence, social media management, assistance in developing the company's communication strategy)
- Events (organization of internal and external events, management of quotes, preparations, invitations, etc.)
- Management and organization of client meetings
- Management and retention of the client portfolio
- Preparation of quotes
- Billing
- BtoB prospecting

HOBBIES

- Travelling : New Zealand (7 months in 2020), Italy, Spain, Reunion Island, Greece, Portugal, Croatia, England, Belgium, Ireland, Scotland, Fiji (approx. 2 trips per year).

I like to travel, discover new landscapes, new cultures and new people.

- Physical activity : practice of pole dancing, gym and hiking (mostly in New Zealand).
I learned how to take care of my body and my mind at the same time.

- Manual activity : I love making my own jewelry (necklaces, earrings and bracelet). This activity allows me to give free rein to my creativity.

- Reading : classic and contemporary literature, thriller, fantasy, comics, essays, etc. (between 20 and 30 books per year in french and in english).

- Cinema and TV Shows : thriller, drama, comedy, science-fiction, animation.

FORMATION

2022 ● Professional certification « Develop your business with web marketing »

2016 ● Master 2 « Édition Imprimée et Electronique » - Université Toulouse II Jean Jaurès

2015 ● Master 1 « Information et Communication » - Université Toulouse II Jean Jaurès

2014 ● Licence « Histoire » - Université Toulouse II Jean Jaurès

2011 ● Baccalauréat Littéraire

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January 2017-October 2019 ● Cabinet AS&Associés ● Sales assistant

AS&Associés is a wealth management firm and markets real estate tax exemption schemes.

During almost three years, my missions were :

- Telemarketing: promotion of a tax exemption system and making appointments
- Management of the commercial diary
- Statistical analyzes

April-July 2016 ● Éditions Canopé ● Internship in publishing

Operator of the Ministry of National Education, Youth and Sports, Réseau Canopé's mission is the lifelong training and professional development of teachers. It accompanies them in particular in the appropriation of digital tools and environment. It is also a publishing house for textbooks.

I was in charge of :

- Copy preparation: proofreading and corrections
- Layout
- Editorial project management (meetings with authors)

October-December 2014 ● Éditions Privat ● Intern in the Communication Service with bookstore and Digital Communication

Founded in Toulouse, France, in 1839, Éditions Privat remains one of the few French publishing houses established in a region with national influence. Publications are centered around regional history and society, health and youth (about the city of Toulouse and rugby).

I had to :

- Take care of the distribution to booksellers
- Update the website
- Write sales pitches
- Assist in setting up events (dedications, workshops, Christmas market, contests on the internet, etc.