



ADEIDA SAMUEL SIMON

26 YEARS OLD - 100%

PERSONAL PROFILE

As an avid and highly motivated professional, my unwavering commitment to continuous learning and the pursuit of excellence is my hallmark. I thrive in dynamic environments, where my adaptability shines through collaborative teamwork, all while striving to leave a meaningful imprint.

QUALITIES

- Teamwork
- Open-Minded
- Curious
- Responsive
- Motivated
- Proactive
- Honest
- Independent

CONTACT

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HOBBIES & PASSIONS

- Motorsport
- New technologies
- Road Trip
- Watches

EXPERIENCE

Sales Manager

Lapland Ice Driving (Sept. 2022 - Current) - Paris, France & Sweden

- Responsible for B2C & B2B business development
- 25% increase in revenue in 2023
- C-Level client management
- Event operation in Sweden
- Mentoring of 2 interns

Customer Success Manager

Autohero (July. 21 - Sept. 22) - Paris, France

- Improved NPS from 53 to 65 within 1 year
- Supported the company's growth from selling 200 vehicles per month to over 1000 vehicles per month in 1 year.
- Welcomed and trained new team members.

- Annual evaluation summary: "Excellent performance"

Membership Ambassador

Nike (Jan. 20 - July. 21) - Paris, France

- Digital Ambassador for the largest store in Europe
- Improved retail KPIs by +35% compared to the previous year
- Led teams in-store to enhance performance.
- Event operation
- Annual evaluation summary: "Highly satisfactory."

EDUCATION

Sports Managements School - Groupe EDC

Master in Sports Management - Paris, France

#2 Master's in Sports Management in France

- Sports Marketing
- Accounting & Financial Analysis
- Human Resources Management
- Management
- Project Management

SKILLS



Proficient (C1 TOEFL ITP)



Native (C2)

- Microsoft Office & Google Workspace
- Adobe Suite, Meta Ads, Google Ads
- Business Strategy
- CMS & CRM Management (Hubspot & Wordpress)